



February 2010

Business Name and Address

Subject: River-Friendly Carwash Program- Make Money While Protecting Our Environment!

Dear Youth Group:

Are you looking for ways to raise money while protecting our environment? Are you looking for opportunities to make a difference in your community? If so, then the Sacramento Stormwater Quality Partnership (SSQP) has developed a pilot program called the River-Friendly Carwash Program to give you the opportunity to raise funds while protecting our creeks and rivers. Now is a critical time to play an active role in preserving our environment. The best part is that it's not too late to be part of the solution! The SSQP understands the importance of fundraising events. Since carwashes are a popular means of fundraising, this letter and the included brochure provide information on conducting successful fundraiser carwashes while protecting local creeks and rivers.

We have developed the River-Friendly Carwash Program to guide fundraising groups, like yours, in choosing environmentally friendly alternatives when planning and conducting fundraiser carwashes.

The Sacramento Stormwater Quality Partnership invites you to take advantage of the River-Friendly Carwash Program by partnering with River-Friendly commercial carwashes, businesses, park and school districts. You will find easy steps on how to partner with these groups and tips on keeping your carwash environmentally friendly by logging onto: www.riverfriendlycarwash.com. This website also provides information for holding River-Friendly fundraiser carwashes at different locations. As an added bonus, you will have the opportunity to be recognized for your participation in this program!

If you have questions regarding this information, please contact your local stormwater program manager at (916) 808-4H20. Your commitment to protecting the quality of our local waterways is greatly appreciated.

Sincerely,

A handwritten signature in blue ink that reads "Dan Gwaltney".

Dan Gwaltney
County of Sacramento
Stormwater Quality Program Manager